REFUGE-ED DISSEMINATION PACKAGE

D6.1.

Due date – M34

Submission date – October 31, 2023

Document identifier: D6.1

Version: 1.0

Author: MHPSS Collaborative/STCD

Dissemination status: Public

D6.1 Dissemination package

Grant Agreement n°:	101004717
Project acronym:	REFUGE-ED
Project title:	Effective Practices in Education, Mental Health and Psychosocial Support for the integration of Refugee Children
Funding Scheme:	H2020-MIGRATION-05-2018-2020: Mapping and overcoming integration challenges for migrant children
Project Duration:	2021/01/01 – 2023/12/31 (36 months)
Coordinator:	UNIVERSITAT AUTÒNOMA DE BARCELONA (UAB)
Associated Beneficiaries:	UNIVERSITA DEGLI STUDI DI FIRENZE (UNIFI)
	NEW BULGARIAN UNIVERSITY (NBU)
	KENTRO MERIMNAS OIKOGENEIAS KAI PAIDIOU (KMOP)
	THE PROVOST, FELLOWS, FOUNDATION SCHOLARS & THE OTHER MEMBERS OF BOARD OF THE COLLEGE OF THE HOLY & UNDIVIDED TRINITY OF QUEEN ELIZABETH NEAR DUBLIN (TCD)
	RED BARNET (STCD)
	DANSK RODE KORS (DANISH RED CROSS) (PSD)
	SUPPORT GROUP NETWORK (SGN)
	ASSOCIAZIONE CULTURALE COOPERAZIONEINTERNAZIONALE SID SUD (CISS)

Project no. 101004717
REFUGE-ED

Effective Practices in Education, Mental Health and Psychosocial Support for the integration of Refugee Children

MIGRATION-05-2018-2020: Mapping and overcoming integration challenges for migrant children

Start date of project: 01/01/2021   Duration: 36 months

History Chart				
Issue	**Date**	**Changed page(s)**	**Cause of change**	**Implemented by**
0.10		-	Draft	STCD
1.0		ALL	Version 1.0	
2.0		ALL	Version 2.0	

Validation			
No.	**Action**	**Beneficiary**	**Date**
1	Prepared		
2	Approved		
3	Released		

Table of Contents

1. Executive Summary

The REFUGE-ED Dissemination package is an important tool for effectively fulfilling the objective of "increasing EU citizenship benefits" derived from the project, supporting members of the consortium in communicating with stakeholders, making information about the project, its partners, and activities available in the public space, and to disseminate results.

Dissemination is a continuous and a progressing activity within the project. Therefore, the dissemination package has evolved throughout the project lifetime, from before the kickoff meeting to the current package as presented in this deliverable, and it will continue to evolve during the last months of the project, as many of the main project outcomes will be presented at events and in the Brokering Knowledge Platform after the submission of this deliverable.

All the documents and tools referred to in this section are available to all partners in the consortium and the readers of this deliverable report on the project's SharePoint via this link: REFUGE-ED Dissemination toolkit

Further documents, such as news, events, blog posts, information about the project, etc. can be found on www.refuge-ed.eu

2. Introduction

The aim of WP6 is

- To maximise the reusability, scalability and sustainability of the identified effective practices exploiting the Brokering Knowledge Platform through different existing platforms.
- To maximise the visibility, reach and impact of REFUGE-ED through the communication and dissemination of the project's results and outcomes.

To support this, STCD, along with partners and a subcontracted communication agency (ARTTIC), has developed a comprehensive communication and dissemination plan of REFUGE-ED project's actions, outcomes and products and a range of tools to support the implementation of the communication and dissemination plan. These actions have contributed to the sustainability of the foreseen activities and maximize their usability in different countries, contexts and territories. The STCD selected a subcontractor, ARTTIC, through a formal tendering process to support all relevant development tasks liaised to communication, dissemination and exploitation during the first two years of the project.

The primary purpose of the dissemination toolkit is to ensure that the project outputs and tangible outcomes are widely disseminated to the appropriate target audiences, at proper times along the project lifecycle and beyond, via appropriate tools and channels, and that those who can contribute to their development, update, uptake and exploitation can be identified and encouraged to proactively interact with the project on a regular and systematic basis. Since dissemination is continuous and a progressing activity within the project, the dissemination toolkit has been updated periodically along the whole project lifetime.

All partners have contributed to the active identification of stakeholders, by reaching out to relevant inter-agencies in education and MHPSS, national bodies and existing networks.

The dissemination package includes the development of a visual project identity. The branding material is critical to ensuring REFUGE-ED has a visual identity that can be used throughout the life of the project and beyond, on social media accounts to stimulate and support networking.

The news section of the website, social media accounts, newsletter and partners' active engagement with stakeholders at meetings, webinars, conferences and other events keeps the REFUGE-ED community informed on the main project milestones, outputs and.

The dissemination tools and actions have been developed, adjusted, added to and updated continuously throughout the project.

This deliverable report describes the different components of the dissemination package at the time of the submission of the report. In preparation for the many events and other occasions to disseminate the project in the last months of the project, the dissemination toolkit has been formalised and updated in a folder on the project's Teams site. This folder and its content are described in more detail in this report.

3. Target groups

The dissemination tool kit provides tools to reach different target groups through a variety of channels. The target groups of the project are defined in section 2.1 of the Plan for Dissemination and Exploitation of Results, Deliverable D.6.4:

REFUGE-ED potential users include the academic and scientific community, policy makers, end-users. As detailed in the Part B of the DOW (p. 46), communication with target groups includes:

Communication with the academic and scientific community. Science-to-science communication takes place by means of presentations and discussion of the project's results in scientific conferences of different disciplines (e.g. education, psychology, social work, ethnic and migration studies, women's studies), scientific publications, relevant workshops and scientific networking events of all partners. In addition, REFUGE-ED's outputs are communicated to science stakeholders by means of an open access repository such as OpenAIRE.

Communication with the community of policymakers. REFUGE-ED includes policymakers, members of the European Parliament and European Commission as well as relevant state institutions and administration responsible for the implementation of educational practices, to maximize the communication channels to convey the project activities and results effectively. At the end of the project, the outcomes are disseminated to policymakers and civil society organizations that work in the area of dynamic integration, and other related areas under study at international, national, regional, and local levels. Communication activities contribute to achieving policy impact and raising awareness about the need to improve policy responses and actions to address the integration challenges faced by (migrant) children, their families, and the arriving and receiving communities to which they belong, in relation to the fields of education and MHPSS.

Communication with stakeholders. REFUGE-ED's outputs are being communicated to stakeholders, including supporting organizations. In conjunction with REFUGE-ED meetings, stakeholders attend organized workshops/events, where the project's results are being communicated and shared. Communication with stakeholders covers different fields of intervention, particularly those working in education and MHPSS. The project's social media accounts include interaction with stakeholders' accounts and their related networks to communicate the project's activities; in particular, to raise awareness about the need to involve end users in co-creation procedures to improve services and practices. Furthermore, REFUGE-ED's outputs are being communicated through different kind of events and relevant networks in which project partners participate. In this way, the project benefits from the activities and events partners have within their agenda to communicate the project's results and the project will also enhance their ongoing practices.

4. Content of the toolkit

The dissemination toolkit has evolved throughout the project. The toolkit presented in this deliverable is an aggregate of different tools and outputs created throughout the project with the aim of supporting partners to disseminate and communicate about the project results in the best possible way. It is, however, not a static tool kit, as the project is still on-going, and more tools will be added to the toolkit.

All the documents and tools referred to in this section are available to all partners in the consortium and the readers of this deliverable report on the project's SharePoint via this link: REFUGE-ED Dissemination toolkit

4.1. Visual identity

The visual identity of the project was developed and delivered in M3 of the project.

- Project logo pack (containing logo in different colors, file format, with and without strapline)
- Additional graphic elements to support the graphic identity in documents

- A guidance document for using graphic identity, including color scheme, use of logos, fonts etc.
- The visual identity is used on the website, in the animation and in all other related communications material from the project.

All elements of the visual identity are available to project partners. As a visual identity contains many different versions of the same element (different file formats, different colours etc.), the folder in the dissemination package only contains the versions most suited for use in documents and social media.

4.2. Website

The REFUGE-ED website (deliverable D6.2) is the main point of entry to the project and can be found on www.refuge-ed.eu.

The site contains the following sections:

- Home (landing page with social media share buttons, newsletter subscription, short intro to the project, twitter feed, project animation film, graphic project overview and statistics and latest news).
- About sections with more in-depth information about the project
- Pilot sites with information about the pilot sites
- Who we are with information about each partner organization and key staff
- Resources with deliverables.
- News section
- Contact

Each page contains a "translate" button, which allows the user to machine translate the text into any EU language and Arabic and Farsi. This translation is an automatic provided by Google. A disclaimer on the website informs users of the source of the translations and that the project cannot guarantee the accuracy of the translations.

At the end of the project, the website will be transferred to UAB who will host and maintain it for five years after the project. In preparation for this, the website will be revised to reflect that the project is no-longer active and personal information about consortium members will be removed.

4.3. Templates

Early in the project, a set of templates were created to maintain a uniform visual identity and ease the work of the consortium members.

This includes word templates for different report formats, PowerPoint templates, social media etc.

These templates can be found in the shared folder for WP7 (Management) as well as in the dissemination package.

4.4. PDER and communication guidelines

To documents have guided the communication and dissemination throughout the project.

The PDER was developed and submitted as a deliverable (D.6.4) in month 6 of the project. The document has been used actively to guide the work of WP6 throughout the project at the **strategic level.**

The communication guidelines are **practical** guidelines with information about the correct usage of visual identity, acknowledgement of donor, tips for social media etc.

4.5. Social media

The project has the following social media channels: Twitter (X), Facebook, and LinkedIn. In the first year of the project, most effort has gone into building relationships on Twitter. In the second- and third-year similar efforts were made to grow relationships on Facebook and LinkedIn. Partners are using different social media channels for their dissemination activities depending on which channel(s) they and their stakeholders normally engage with.

The strategy for building relationships on social media is to follow key profiles (individuals, institutions and projects) and engage with them directly, by tagging, retweeting and communicating via direct messages. A GDPR compliant list of subscribers to the newsletter has been compiled using the service Mailchimp.

4.6. Content explaining the project

Throughout the project, different types of content have been produced. This includes stories and blog posts on the website explaining key concepts in the project, such as the SEAs and MHPSS approaches, learnings from the pilots, and three podcasts that were created in collaboration with other H2020 projects and external partners.

All content is available on the website, and the sound files with the podcasts are also available on Teams.

4.7. Policy briefs

Three policy briefs have been produced during the project.

"Key issues for the effective integration of mental health and psychosocial support approaches in education" is the first brief and was part of deliverable D.1.2.

"Needs and challenges identified while unfolding the REFUGE-ED dialogic co-creation Process: working with and for refugee children and minors" is the second brief and was part of deliverable D.5.1.

The three briefs have been re-designed for the dissemination toolkit, for a uniform look and edited for clearer language. They are available to the public on the project's website and in the dissemination toolkit on Teams.

4.8. List of upcoming events and fora for dissemination

In collaboration with the consortium, a list of conferences, meetings, seminars and other events where dissemination of project results could be relevant has been assembled. The list is not exhaustive and can be added to continuously. It is available to all partners in the Toolkit on Teams.

5. Conclusions

The REFUGE-ED Dissemination package has played a crucial role in achieving our project's goal of "increasing EU citizenship benefits." It has evolved continuously throughout the project, adapting to changing milestones.

As we approach the project's final months, we're preparing to share key results at events and on the Brokering Knowledge Platform. All project-related documents and tools are easily accessible to partners and readers through our TEAMS shared space and project website.

Our PDER, has contributed to project sustainability and enhanced usability across various contexts. The dissemination toolkit, a central element, ensures timely and targeted delivery of project outcomes. We've maintained active engagement with stakeholders and built a strong project identity, fostering networking.

Our commitment to keeping the REFUGE-ED community informed through news updates, social media, newsletters, and event participation has been consistent. Our dissemination tools and actions have adapted continuously throughout the project.

This report describes the current state of the dissemination package, which will be further refined as we approach project events in the final months. Our dedication to effective communication and dissemination has been pivotal to the success and lasting impact of REFUGE-ED.